

Tarkett Streamlines Sales Support for FEMA and Emergency Response

Message to emergency response organizations: *We're here for you*

SOLON, OH, APRIL 1, 2020 —Tarkett, a worldwide leader in innovative and sustainable flooring, has mobilized to streamline the process for FEMA contractors and other emergency response organizations to procure essential flooring products for use in healthcare and government facilities. By establishing a dedicated concierge line to quickly facilitate orders and continually evaluating its manufacturing operations to meet ever-changing demands, Tarkett is committed to supporting the recovery effort and getting products where they are needed most.

The needs of healthcare and government contractors are rapidly changing in response to the COVID-19 pandemic, and Tarkett is committed serving the needs of its customers and communities in these challenging times. Through our own internal responses to this health crisis, Tarkett has positioned itself to safely continue providing flooring solutions that are well suited to address needs such as infection control and rapid occupancy.

“The pandemic has obviously impacted the construction industry in profound ways. We want our contracting and installation partners to know that we’re here for you,” said Rich Padgett, account executive for government sales for Tarkett North America. “As you work to keep our communities safe and our healthcare and government facilities responsive to changing needs, we’ll be here to provide solutions on your timeline.”

Through the following adjustments to its normal operations, Tarkett is equipped to support FEMA’s COVID-19 approach of preservation, allocation, acceleration and expansion:

Preservation: Continually monitoring inventories of resilient and soft surface products, prioritizing those inventories for the immediate need

Allocation: Allocating those inventories once immediate needs are determined

Acceleration: Directing manufacturing resources to produce those products where inventories are being depleted

Expansion: Increasing manufacturing capabilities to meet the increased demand as this pandemic continues its aggressive path

To discuss your healthcare and government flooring needs in response to the pandemic, please contact Bobby Breen at (714) 334-4521 or Robert.Breen@tarkett.com. In addition, Tarkett’s

dedicated concierge hotline for FEMA contractors and other emergency response organizations can be reached at (440) 903-4698.

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About Tarkett

With a history of 140 years, Tarkett is a worldwide leader in innovative flooring and sports surface solutions, with net sales of €3 billion in 2019. Offering a wide range of products including vinyl, linoleum, rubber, carpet, wood, laminate, artificial turf and athletics tracks, the Group serves customers in over 100 countries across the globe. Tarkett has 12,500 employees and 33 industrial sites, and sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to change the game with circular economy, the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles, with the ultimate goal of contributing to people's health and wellbeing, and preserving natural capital. Tarkett is listed on Euronext Paris (compartment B, ISIN: FR0004188670, ticker: TKTT) and is included in the following indices: SBF 120 and CAC Mid 60. www.tarkett.com.

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